

Executive Workshop for Facilitators

Bridging Education and Industry through 21st Century Skills and Virtual Collaboration

Date: September 24 – September 29, 2025

Location: Skopje, North Macedonia (Hybrid mode)

Venue:

- International Balkan University Campus - <https://maps.app.goo.gl/qkT2VfoThwidcUWD6>
- InnoX Center - <https://maps.app.goo.gl/wq4gpXhPksK6Fmx99>

Day 1 – Wednesday, September 24, 2025 - BIT Loft

Time	Activity	Zoom Links:
09:30 – 10:00	Registration and Welcome Coffee	
10:00 – 10:30	Welcome Speech and Introduction to the Workshop <i>Assoc. Prof. Dr. Katerina Mitevska Petrusheva – Vice Rector for Projects and Research - International Balkan University</i> <i>Prof. Dr. Snezana Bilic – Project Coordinator – International Balkan University</i>	Virtual Welcome and Introduction
10:30 – 11:30	Media Literacy and Critical Thinking in Education: Challenges and Strategies in the Digital Age – Part 1 <i>Prof. Dr. Sead Dzigal – International Balkan University</i>	Media Literacy and Critical Thinking Part 1
11:00 – 12:30 (in parallel)	<i>Swiss Embassy Visit</i> <i>Only for DiTELC, InnoX and IBU</i>	<i>In parallel only for selected project team members</i>
11:30 – 11:45	Coffee Break & Networking	
11:45 – 12:45	Media Literacy and Critical Thinking in Education: Challenges and Strategies in the Digital Age – Part 2 <i>Prof. Dr. Sead Dzigal – International Balkan University</i>	Media Literacy and Critical Thinking Part 2
12:45 – 13:00	Daily Wrap-up and Discussion <i>Feedback surveys</i>	Feedback Surveys - Day 1
14:00 – 15:00	Project Coordination Meeting <i>Project partners</i>	
15:00 -	Social Networking “City Tour of Skopje - Old Bazaar”	

Day 2 – Thursday, September 25, 2025 - BIT Loft

Time	Activity	Zoom Links
10:00 – 12:00	Building Effective Teams: The HR Perspective and workshop <i>Darko Petrovski, President of MHRA</i>	Building Effective Teams
12:00 – 12:15	Coffee Break & Networking	
12:15 – 14:15	Problem Solving in Uncertain and Hybrid Environments Workshop: Crisis Simulation and Adjustment Strategies <i>Prof. Dr. Emilija Stoimenova Canevska – External Expert, Gestalt Institute</i>	Problem Solving in Uncertain and Hybrid Environments
14:15 – 14:30	Daily Wrap-up and Discussion <i>Feedback surveys</i>	Feedback Surveys - Day 2
15:00 -	<i>Visit to Agency for Innovation, Scientific and Technological Development and Entrepreneurship (INOVA)</i> – to be confirmed	

Day 3 – Friday, September 26, 2025 – BIT Loft

Time	Activity	Zoom Links
10:00 – 12:00	Facilitating Multilingual Teams and Cross-Border Collaboration <i>Goran Mojanoski, PhD Expert in international business or translation & mediation</i>	Facilitating Multilingual Teams and Cross-Border Collaboration
12:00 – 12:15	Coffee Break & Networking	
12:15 – 14:15	Language Skills and Intercultural Competence for Global Collaboration <i>Assoc. Prof. Dr. Marjana Klemenčič – International Balkan University</i>	Language Skills and Intercultural Competence for Global Collaboration
14:15 -14:30	Daily Wrap-up and Discussion <i>Feedback surveys</i>	Feedback Surveys - Day 3
15:00	Visit to SEMOS Academy – to be confirmed	

Day 4 – Saturday, September 27, 2025 – InnoX Center Skopje

Time	Activity	Zoom Links
10:00 – 11:00	Digital Entrepreneurship in the 21st Century <i>Assoc. Prof. Dr. Andrijana Bojadzievska Danevska – International Balkan University</i>	Digital Entrepreneurship in the 21st Century
11:00 – 11:15	Coffee Break & Networking	

11:15 – 12:15	Innovation Thinking and Business Model Canvas <i>Prof. Dr. Snezana Bilic – International Balkan University</i>	Innovation Thinking and Business Model Canvas
12:15 – 13:15	Start-up Simulation: From Idea to Pitch <i>Asst. Prof. Dr. Kristina Velichkovska – International Balkan University</i>	Start-up simulation: From Idea to Pitch
13:15 – 13:30	Daily Wrap-up and Discussion <i>Feedback surveys</i>	Feedback Surveys - Day 4
15:00 –	Visit to Vodno/Canyon Matka (depends on the weather conditions)	Departure from city centre

Day 5 – Sunday, September 28, 2025

08:00 – 18:00	Visit to Ohrid	Departure from hotel
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Day 6 – Monday, September 29, 2025 – IBU campus

Time	Activity	Zoom Links
09:00 – 11:00	Wrap-up from Previous Workshop: Highlights and Reflections <i>dr hab. Nadiia Shmygol – Warsaw University of Technology</i>	Highlights and Reflections - What did we learn?
11:15 – 11:30	Coffee Break & Networking	
11:30 – 12:30	VE for Digital Facilitation: Tools and Pedagogical Frameworks <i>dr hab. inż. Pawel Gepner – Warsaw University of Technology</i>	VE for Digital Facilitation
12:30 – 13:30	Interactive Session: Designing VE Collaboration Activities <i>Prof. Dr. Hab. Eng. Ilona Jacyna-Gołda – Warsaw University of Technology</i>	Designing VE Collaboration Activities
13:30 – 14:00	Awarding of Certificates and Closing Remarks	Closing of the workshop
14:00 – 14:30	Lunch & Farewell	Organizing Committee